

Women in Logistics and Delivery Services presents,

“The Expanding Impact of Mail in this Election Season”

April 29, 2008

5:00 – 7:30 pm

Our industry plays a vital, if sometimes underappreciated, role in elections. As we try to add value to the mailstream, we need to know more about how the mail can support the democratic/civic process, communicating ideas and facilitating voting. And we will learn how it is working this year.

Panelists will include:

Trish Hoppey, Partner, MSHC Partners. Trish is a leading expert in the use of mail for political campaigns. Her background includes work with the Democratic National Committee, the White House, and the U.S. Department of Agriculture. Among her clients are the AFL-CIO, the Sierra Club, Emily’s List, Defenders of Wildlife, and Governors Jennifer Granholm, Christine Gregoire and Tom Vilsack.

Ann Daley, Vice President, Postal Pricing & Policy Development, Pitney Bowes Inc. With Pitney Bowes for the last eight years, Ann is a leader in Pitney Bowes’ Vote by Mail initiatives including the company’s Relia-Vote™ Mail Balloting System. She is responsible for advocating before government bodies for postal rates and regulations that maximize the growth of the mail stream.

Karen Tucker, Acting Manager - Correspondence and Transactions, United States Postal Service. Karen is responsible for overseeing the First-Class Mail portfolio. Her primary duties include developing and implementing new product enhancements for Business Reply Mail, Remittance Mail and Election Mail.

Ruth Y. Goldway, who serves as a PRC Commissioner, will be the moderator.

The program will be held at the offices of the Venable law firm, 575 7th Street NW, near the south entrance of the Gallery Place/Chinatown Metro station, on the 8th floor, in rooms W8021-W8023.

There will be a very nice buffet, wine and other refreshments. The charge will be \$25 for members and \$30 for nonmembers.

We invite your participation in this important event. RSVP no later than April 20th to:

Kathryn L. Kobe
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Reservations are required. It is preferred that checks be sent in advance, but you may also bring your check with you to the door. Also, if you have not yet paid your 2008 membership dues (or wish to check on this), you may bring those with you or send them in advance to Kathryn Kobe.