

WILDS Announces Kate Muth to Receive Megan J. Brennan Award for Excellence

Washington, DC — December 08, 2023 — Women in Logistics and Delivery Services (WILDS) announced today it will present the third annual Megan J. Brennan Award for Excellence to Kate Muth, Executive Director International Mailers Advisory Group (IMAG), at a WILDS luncheon meeting to be held on January 25, 2024.

Under Kate's leadership since 2014, IMAG has doubled in membership and earned the reputation of being an influential association in the U.S. international mailing and shipping industry. Ms. Muth started her career as a respected editor and journalist with awards from Newsletter Publishers Assn. and the National Press Club, one of which was given for breaking the news that the Postal Service would be partnering with FedEx.

"Kate has long partnered with the Postal Service to improve international mailing and shipping efficiency, while at the same time, delivering value to her membership," said Megan Brennan of Ms. Muth's selection. "Under Kate's leadership, IMAG has played a pivotal role in international forums, including, importantly, with the UPU. Kate is widely respected for her tireless advocacy, her institutional knowledge and experience and her unique ability to effectively communicate the pressing issues and opportunities in the international mail and parcel business."

Prior to her retirement from the Postal Service in June of 2020, Megan J. Brennan, the seventy-fourth Postmaster General of the United States, and the only woman to hold that office, was approached by WILDS, about creating an award for an individual who embodies the leadership traits she so well demonstrated during her tenure. Studies show that women bring a unique value to leadership teams and corporate boards, resulting in better effectiveness and performance. Megan J. Brennan demonstrated those results during her tenure and served as a role model for these qualities.

The Award Criteria are:

- Appreciation for the employees of an organization – people on the front lines.
- Ability to work collaboratively.
- Ability to look at problems and opportunities holistically.

"WILDS is truly an inspirational and motivational support for women in the logistics and delivery services. Our selection of Kate Muth for this year's Brennan award gives well-deserved recognition to one of our long-term members for her remarkable professional skills, her breadth of knowledge in global affairs and her dedication to both her career and to her colleagues," says former Postal Regulatory Commission Chair, and WILDS co-founder Ruth Goldway. "Having myself participated in the international aspects of postal issues during my tenure at the PRC, I am especially pleased to see that Kate has focused her energy in this arena and has taken on ever-expanding leadership responsibilities. Congratulations Kate!"

"I have had the privilege of knowing Kate for over two decades, in both work and WILDs settings," says Joy Leong, founder of the Leong Law Firm PLLC in Washington, D.C. and co-founder of WILDS. "She is a true friend and has always demonstrated integrity, kindness, and forthrightness. This award recognizes Kate as a true leader who has not sought her own glory but is glad to serve and build others up."

“Kate’s knowledge, leadership and work ethic are recognized throughout the mailing and shipping industry,” says Tom Foley, WILDS member, Chairman of the International Mailers Advisory Group (IMAG) and member of the Board of Directors of the Package Shippers Association. “As the leader of IMAG, her communication skills and ability to work side by side with other associations and government agencies makes her an ideal recipient of this award.”

“I am truly honored to receive the Megan J. Brennan Award. To have my name linked with Megan Brennan, and with the past awardees Pritha and Tammy, is both incredibly humbling and enormously rewarding,” stated Ms. Muth. “They are public servants of the first order. For this award to be presented to me by my WILDS’ sisters, many of whom have served as role models and mentors to me, well, it means more than words can adequately express.”

More information about the event and the WILDS organization can be found at: www.shedelivers.org

About WILDS

WILDS is a nonprofit organization created to promote women’s leadership in the postal, delivery and logistics industries and to address the challenges women and minorities regularly face in these industries. It has been known as an organization that “fights above its weight” in Washington and the logistics industry, being comprised of leaders from across the spectrum of government and the private sector with a common goal of building bridges across interest groups.

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